

**VILLAGE OF HOLLY
DOWNTOWN DEVELOPMENT AUTHORITY
Minutes of Monday, March 11, 2019 Regular Meeting**

The Village of Holly Downtown Development Authority meeting was called to order at 6 p.m. by Chair Dick Rossell at the Holly Police Department located at 315 S. Broad Street, Holly, Michigan.

Board Members Present

Dick Rossell
Lisa Clark
Thomas McKenney
Pam Krantz
Steven Sulfaro
Gordon Dryer
Cari Cucksey

Board Members Absent

Jim Beasley
Bob Hoffman

Others Present

Laurie Lacey
Angie Lemon

Staff Present

Katy Golden

Meeting called to order at 6:00 pm by Chairman Rossell with the Pledge of Allegiance.

Moment of silence to recognize the passing of Richard Putz.

Director Golden called the roll. Motion by Dick Rossell to excuse Jim Beasley. Support by McKenney. Motion carried by a voice vote of all ayes no nays.

APPROVAL OF THE MINUTES:

Motion by Sulfaro, seconded by Clark to approve the February 11, 2019 regular meeting minutes. Motion carried by a voice vote of all ayes and no nays.

AGENDA APPROVAL:

Motion by Sulfaro, seconded by Clark to approve the amended agenda as presented. Motion carried by a voice vote of nine ayes and no nays.

FINANCIAL REPORT:

Motion by Krantz, seconded by Clark to approve the Financial Report as presented. Motion carried by a voice vote of all ayes and no nays.

PUBLIC COMMENT:

Angie Lemon. 116 College Street.

Thank you for the moment of silence. I looked around and thought, "Where is Mr. Putz? But I already knew. He either comes in with or before us. He was always at the meetings. We were the three amigos – Angie, Laurie and Richard. If you haven't been to seniors group Thursday afternoons, come and see us. Some who participate aren't seniors. It's kind of strange, but they enjoy themselves. We play games, have snacks, everyone brings stuff and parties. We went for a walk first and then ate and played. We made paper airplanes, neat stuff, play cards, made Valentines, went to the DIA. This month, we will have an antique appraiser coming to look at our stuff. Stamps and coins. More people want to go on trips. The SMART bus may be available, but we're not sure if they will take us to Detroit. Janie (Zanie Janie) is looking

into doing trips for us, like she did at the coffee shop.

OLD BUSINESS:

No old business

NEW BUSINESS:

No new business

COMMITTEE REPORTS:

DESIGN: Dr. Sulfaro.

Katy and I met on a Friday afternoon. Worked to get me up to speed of the Design committee. Touched on various projects in the works. Recruiting new members. I look forward to meeting monthly. Improve curb appeal of the community.

PROMOTION: Cari Cucksey.

I met with Katy today about Promotions committee. Going to schedule LNO meeting. Rack cards will be here by the end of the week. Art work is being approved. Janice Seeley is going to work for us. List of people to bring in to help. Get on LNO right away!

ECONOMIC VITALITY: Tom McKenney.

Dick, Jerry, and I met with a rep from State Bank who is gifted in economic development. One big development in Fenton, they gave the property to the developer! We have more meetings scheduled. Looking at Lakes area. Filling in gaps. Good development. A challenge. For the record, the Council did agree to move ahead with the car show. Start one hour later. No backing in before designated time. Work things out between merchants and car show. Two constituencies to meld together. Good step forward. Music will be in front of Township office. Meet half way. Great event, lots of people. Great for restaurants. Does frustrate some of the businesses. Moving an hour should help. More proactivity in keeping the sidewalks open and the doorways unblocked. Good result.

ORGANIZATION: Jim Beasley is chairman of Organization Team. The next meeting is Thursday at 6:30pm at KRCC.

DIRECTOR'S REPORT:

Katy Golden: Discussed the training presently for MSOC, Lansing Advocacy Day for Michigan DDA's, and the future trip to Seattle for the National Main Street Conference. The cost of the Seattle training is mainly paid for by our membership, we pay the lodging fee. This is such wonderful training, looking forward to bringing back many wonderful ideas. Finally, we just created the New Resident Handbook. The Village has about 300 new Residents a year, and we packaged a new book with not only government information, but also, wonderful events and good things. Businesses were also asked to add brochures or menus to the book.

VILLAGE MANAGER'S REPORT:

Jerry L. Walker: N/A

BOARD COMMENTS:

Dick Rossell: The billboard by the Chamber is great. Disappointed in people's comments. They had to make MDOT happy and were turned down a few times. Kudos to the Chamber for doing that. Good stuff.

Tom McKenney: There is a pedestrian wayfinding system in Milford at GM Road and Milford Road. Directs people Downtown and to the library. I like theirs. It promotes pedestrian flow and traffic.

ADJOURNMENT:

Motion by Rossell to adjourn the meeting at 6:19 p.m.

Katy Golden, Transcriber