



FOR IMMEDIATE RELEASE

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#### HOLLY DDA CELEBRATING PRESERVATION MONTH

HOLLY, MI- The Holly Downtown Development Authority will join thousands of individuals across the country to celebrate National Preservation Month this May. "This Place Matters!" is the theme of the month-long celebration sponsored by the National Trust for Historic Preservation.

Holly, one of eleven Main Street communities in Oakland County, recently received its Main Street Certification after meeting all ten criteria outlined by the National Trust. To celebrate Preservation Month the Design Committee spearheaded an Architectural Walking Tour, highlighting ten unique features in our downtown. Brochures can be picked up at no cost at several area businesses. The brochure includes a picture of the architectural feature and short definition. The Design Committee is also working with area schools to bring students downtown during the month of May, to educate them on why Historic Preservation is important.

Since the National Trust for Historic Preservation created Preservation Week in 1971 to spotlight grassroots preservation efforts in America, it has grown into an annual celebration observed by small towns and big cities with events ranging from architectural and historic tours and award ceremonies, to fundraising events, educational programs and heritage travel opportunities. Due to its overwhelming popularity, in 2005, the National Trust for Historic Preservation extended the celebration to the entire month of May and declared it Preservation Month to provide an even longer opportunity to celebrate the diverse and unique heritage of our country's cities and states and enable more Americans to become involved in the growing preservation movement.