



FOR IMMEDIATE RELEASE

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#### DOWNTOWN BUSINESS OWNERS PLAN PJ PARTY

HOLLY, MI- Two downtown business owners have gotten together and asked themselves, how can we bring people to downtown Holly? The result: the two working together to host a Downtown Pajama Party on Friday, July 31st. Cathy Bateman from My Sweet Holly and Dawn Rossell from Holly Hills Primitive have been planning the late night event to run from 5:00 p.m. to 9:00 p.m. Discounts will be given to those dressed in their favorite PJs in those two stores. Many prizes and giveaways will also be given out throughout the night. Other downtown businesses will also be open late that evening. For more information about the event, please contact Cathy at 248.328.8191.