



Welcome to Holly!

Thank you for your interest in opening a business in Holly. On behalf of the Holly Downtown Development Authority, I would like to welcome you. The DDA has taken on changes to better serve businesses like your own. The DDA is responsible for the overall economic enhancement and development of our district, which includes the historic downtown, as well as, North Holly Road and Grange Hall Road in the Village limits. An \$800,000 streetscape has recently been completed to enhance and revitalize the downtown area.

Holly is a great place to open a business! The Village of Holly offers top quality public services such as 24/7 police and fire protection, outstanding infrastructure, access to water, sewer and other utilities, as well as running a fiscally responsible government. The Village has recently received the Certificate of Achievement for Excellence in Financial Reporting for the 10<sup>th</sup> year in a row by the Government Finance Officers Association in Chicago. All Village Departments are committed to addressing the needs of current and future businesses.

Holly has countless community assets including close proximity to US 23 and I 75, recreational amenities, a strong and talented workforce, and affordable housing among other things. The Detroit Free Press recently identified northwest Oakland County as the fastest growing area of the County. Holly continues to grow yet has kept its hometown community spirit.

The process of opening a business can be long. We are here to help meet your needs and make the process as timely as possible. The following information is readily available and is a sample of our commitment in bringing your business to Holly:

- Access to demographic information
- Façade, sign, and outdoor dining grant eligibility
- Listing of available property
- Consulting on Zoning Ordinance Issues
- Façade Design Assistance (through Oakland County)
- Referrals to Oakland County Small Business Development Center
- Advocacy at Planning Commission, Zoning Board Meetings

Holly is the perfect place for you and your business! The DDA and Village staff is committed to finding a pathway to make Holly the best place for your business! Please contact us for additional information at your earliest convenience. Again, I welcome you to Holly!

Sincerely,

Suzanne Perreault  
DDA Executive Director