

**VILLAGE OF HOLLY**  
**DOWNTOWN DEVELOPMENT AUTHORITY**  
**Minutes of June 14, 2010 Regular Meeting**

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The Village of Holly Downtown Development Authority meeting was called to order at 5:30 p.m. by John Winglemire in the Village Council Chambers located at 315 S. Broad Street, Holly, Michigan.

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**Board Members Present**

Lisa Clark  
Kel Leigh Coale  
Peter Clemens  
Dan Jablonski  
Marty Lorenz  
Jason White  
John Winglemire

**Board Members Absent**

**Staff Present**

Marsha Powers

**Others Present**

Hope Ponsart  
Cathy Bateman  
Janet Leslie  
Pat Kenny  
Jean Montooth

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**AGENDA APPROVAL:**

- Add New Business 5, Loan payment

**Motion Lorenz, second Clemens to approve the Agenda as amended. Motion carried by a voice vote of seven ayes and no nays.**

**APPROVAL OF THE MINUTES:**

**Motion Lorenz, second Clark to approve the 05/10/10 minutes as presented. Motion carried by a voice vote of seven ayes and no nays.**

**FINANCIAL REPORT:**

- Expense was \$5000 for the adaptive reuse study and loan payment

**Motion Clemens, second Lorenz to approve the Financial Report in the amount of \$39,953.70. Roll call vote was as follows:**

**Voting for: Coale, Clark, Clemens, White, Lorenz, Jablonski, Winglemire**

**Voting against: None**

**Absent: None**

**The motion carried.**

**PUBLIC COMMENT: None**

**OLD BUSINESS:**

**1) Holly Crossing Property**

- Nothing new to report

**2) Façade Grant for 4038 Grand Hall (was tabled waiting receipts-receipts are attached)**

- \$2000 will be paid out on July 1, 2010

**3) DDA Director Vacancy**

- May interview 4 candidates

**NEW BUSINESS:**

**1) Sign for Battle Alley with businesses listed**

- When Alley is closed people cannot drive by to see what businesses are there
- Signs will identify the businesses
- Design was submitted
- Signs would hang and can be removed

**2) Outdoor dining grant for Broad Street Station**

- Application in packet
- Members felt design looked great

**Motion Clark, second Lorenz to approve a \$2000 outdoor dining grant for Broad Street Station. Roll call vote was as follows:**

**Voting for: Coale, Clark, Clemens, Jablonski, Lorenz, White, Winglemire**

**Voting against: None**

**Absent: None**

**The motion carried.**

**3) Purchase of movie equipment and movie rentals for summer showings**

- Two screen & projector size options
- Promotions did not budget money for this project
- Holly Youth Coalition has budgeted \$1500 toward movies in Battle Alley
- Perhaps golf outing money could go toward a projector
- There would be concessions
- 16' x 9' option was chosen Screen inflates and is stored in a duffle bag

**Motion Lorenz, second Clark to purchase the 16' x 9' theater system for \$3,369.00.**

**Roll call vote was as follows:**

**Voting for: Coale, Clark, Clemens, White,**

**Lorenz, Jablonski, Winglemire**

**Voting against: None**

**Absent: None**

**The motion carried.**

**4) Golf Outing Update**

- Dickens Festival and DDA each have 4 teams
- 10 teams were promised. Would like to have 14 teams
- Would like people to sponsor a hole for \$50

**5) Loan payment**

**Motion Lorenz, second Clemens to pay off the loan.**

- Fund balance and this year's overage total of \$236,821
- Estimated loan payoff is \$188,491
- Would leave a balance of \$48,271
- Budgeted \$66,971 to loan would be added back in
- Balance of \$115,242 could be used to hire either a part or full -time Director

**Roll call vote was as follows:**

**Voting for: Clark, Clemens, White, Lorenz, Jablonski, Coale, Winglemire**

**Voting against: None**

**Absent: None**

**The motion carried.**

**REPORTS:**

**1) Committees**

**DESIGN:**

- Flower pots and flags are out
- Design is waiting for ideas for front of the park from OC
- Need to buy more arms for the banners

**PROMOTIONS:**

- Promotions planning sidewalk sales for August 14, games and possible concessions

- Working on Movie Nights

**ORGANIZATION:**

- Organization did not meet
- Updated website
- Hopes to hold a coffee talk with the merchants

**BUSINESS DEVELOPMENT:**

- Business Development will schedule a ribbon cutting for Hydro Grow
  
- Pat Kenney discussed the recent Antique Show which is a DDA fund raiser for Dickens
- Smaller vendor turnout
- Raised \$470 towards Dickens
- Fall Show is Oct. 2<sup>nd</sup>
- Recommended sending a thank you note to band, who played for tips
- Good event despite being hot with a threat of rain
- Was difficult to get vehicles in and out to load after the show concluded
- Should start outdoor dining after the show

**2) Village Manager & Acting DDA Director:**

- Happy's Pizza is moving along
- Working around contractors schedule
- Adaptive reuse study preliminary report should be done by end of June
- Value of building may have gone down since the appraisal
- Wrong bases were sent for the Battle Alley fences & will be replaced
- Business plan for new restaurant should be done next week, allowing Council to hold a public hearing on their liquor license
- DDA should reimburse Village \$2,307.60 for 10 hours per month

since January 1<sup>st</sup> for time Manager spent as acting DDA Director

**Motion Clemens. Second Clark to reimburse the Village \$2,307.60 for the Manager's time. Roll call vote was as follows:**

**Voting for: Coale, Clark, Clemens, Jablonski, Lorenz, White, Winglemire**

**Voting against: None**

**Absent: None**

**The motion carried.**

**BOARD COMMENTS:**

- Nothing new with Taco Bell
- Asked for one year extension on site plan
- Will have to start all over if building doesn't start in that time frame
- Jeannie Montooth said she hopes the DDA is as generous with Dickens 9-day affair as they were when they paid Mike Gaylord \$500 for a one-day affair
- Because there ended up being a fund balance from previous years and little spending this year, money became available to pay off loan

**ADJOURNMENT:**

**Motion Clark, second Clemens, to adjourn the meeting at 6:15. Motion carried with a voice vote of seven ayes and no nays.**

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Sheri McGee, Transcriber