

**VILLAGE OF HOLLY  
DOWNTOWN DEVELOPMENT AUTHORITY  
Minutes of May 10, 2010 Regular Meeting**

The Village of Holly Downtown Development Authority meeting was called to order at 5:30 p.m. by Marty Lorenz in the Village Council Chambers located at 315 S. Broad Street, Holly, Michigan.

**Board Members Present**

Lisa Clark  
Kel Leigh Coale  
Pete Clemens  
Dan Jablonski  
Marty Lorenz  
Jason White (arr. 7:35pm)

**Board Members Absent**

John Winglemire

**Staff Present**

Marsha Powers

**Others Present**

Holly Jablonski  
Cathy Bateman  
Hope Ponsart

**Motion Coale, second Clark to excuse Winglemire. Motion carried by a voice vote of five ayes and no nays.**

**AGENDA APPROVAL:**

**Motion Coale, second Jablonski to approve the Agenda as presented. Motion carried by a voice vote of five ayes and no nays.**

**APPROVAL OF THE MINUTES:**

**Motion Clark, second Clemens to approve the 04/12/10 minutes as presented. Motion carried by a voice vote of five ayes and no nays.**

**FINANCIAL REPORT:**

- \$5000 went to Urban Resource Alliance for Village office study
- Received first draw of \$7450 from CBGD money
- Sent \$5500 invoice to Oakland Co.

- Final draw occurs once everything is in
- New budget starts July 1, 2010

**Motion Clemens, second Clark to approve the Financial Report in the amount of \$8386.29. Roll call vote was as follows:  
Voting for: Coale, Clark, Clemens, White, Lorenz, Jablonski  
Voting against: None  
Absent: Winglemire  
The motion carried.**

**PUBLIC COMMENT:** None

**OLD BUSINESS:**

- 1) **Holly Crossing Property**
  - OC is working on the landscape design
  - Will incorporate the Depot into one big project
- 2) **Façade Grant for 4038 Grand Hall (was tabled waiting receipts-receipts)**

are attached)

**Motion Clemens, second Clark to remove from the table. Motion carried by a voice vote of six ayes and no nays.**

- Receipts were attached
- No money is available
- Carry over to new budget

**Motion Clark, second Clemens to hold this \$2000 façade grant over until the new budget on 7/1/10. Roll call vote was as follows:**

**Voting for: Coale, Clark, Clemens, White, Lorenz, Jablonski**  
**Voting against: None**  
**Absent: Winglemire**  
**The motion carried.**

**3) DDA Director Vacancy (tabled)**

**Motion Clemens, second Coale to remove from the table. Motion carried by a voice vote of six ayes and no nays.**

- Resumes and letters from those willing to work without compensation were attached
- Waiting to hear recommendations from the sub-committee

**NEW BUSINESS:**

**1) Contribution for antique appraisal fair broadcasting - \$500.00**

- June 12 date has been proposed

**Motion Clark, second Jablonski to contribute \$500 for the antique appraisal**

**fair broadcasting. Roll call vote was as follows:**

**Voting for: Coale, Clark, Clemens, Lorenz, Jablonski, White**

**Voting against: None**

**Absent: Winglemire**

**The motion carried.**

**2) Adoption of FY10-11 DDA budget**

- Tax numbers are in and were as estimated
- If adopted, there will be a deficit of \$15,882
- Will use fund balance from previous years to make up the difference

**Motion Clemens, second Coale to adopt the FY10-11 budget. Roll call vote was as follows:**

**Voting for: Coale, Clark, Clemens, White, Lorenz, Jablonski**

**Voting against: None**

**Absent: Winglemire**

**The motion carried.**

**3) Approval of work plans for FY10-11**

**Motion Coale, second Clemens to approve the work plans for FY10-11. Roll call vote was as follows:**

**Voting for: Coale, Clark, Clemens, Jablonski, Lorenz, White**

**Voting against: None**

**Absent: Winglemire**

**The motion carried.**

**4) Participation in the OC Prosper edition**

- Holly was not a sponsor in FY08-09

- Funds are not available currently
- Would like to sponsor this in better economic times
- Powers will write a letter stating such

**REPORTS:**

**1) Committees**

- Promotions is on the 11<sup>th</sup>
- Will discuss Ladies Night
- 39 businesses participated
- Collected \$1365
- Partnered with Ford dealership so it was advertised on their I-75 billboard
- About 400 in attendance
- Design postponed until the 14<sup>th</sup>
- Committee member Evelyn Raskin fell & broke her hip
- Organization did not meet
- Ladies night was removed from the website
- Please notify of new events to be posted on the website
- Would like to post events 60 days out
- One more member is needed
- Business Development had nothing new to report

**2) Village Manager & Acting DDA Director:**

- Battle Alley fences have been ordered
- Will close the Alley on June 11<sup>th</sup>
- Hotel will put outdoor dining furniture out that weekend, weather permitting
- Dickens Festival may co-sponsor the golf outing and split the proceeds
- Not much to do to prepare for the outing
- Winglemire hopes DDA members will

each form a team

- Party at Michigan Place flyer in packet
- Downtown Appreciation Program nominations are due back to OC by May 19
- Winglemire Furniture would qualify for oldest business
- New restaurant hopes to open the end of August
- A lot of damage to the building prevents them from opening sooner
- Trying to do all repairs & business locally

**BOARD COMMENTS:**

- Streetscape balance is \$187,758.11
- Could use fund balance to pay this down
- Paying \$21/day in interest
- Can pay on principal to lower interest
- Two openings on DDA Board

**ADJOURNMENT:**

**Motion Clemens, second Clark to adjourn the meeting at 5:57. Motion carried with a voice vote of six ayes and no nays.**

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Sheri McGee, Transcriber

