

VILLAGE OF HOLLY
DOWNTOWN DEVELOPMENT AUTHORITY
Minutes of April 12, 2010 Regular Meeting

The Village of Holly Downtown Development Authority meeting was called to order at 5:31 p.m. by John Winglemire in the Village Council Chambers located at 315 S. Broad Street, Holly, Michigan.

Board Members Present

Kel Leigh Coale
Lisa Clark
Marty Lorenz
Pete Clemens
Dan Jablonski
John Winglemire

Board Members Absent

James Hilty
Evelyn Raskin
Jason White(excused)

Staff Present

Marsha Powers

Others Present

Hope Ponsart
Pauline Kenner
Holly Jablonski
Jean Montooth
Mike Gaylord
Don Winglemire
Reisa Hamilton
Katy Hughes

Dan Jablonski was welcomed to the board.

Motion Clemens, second Clark to excuse White. Motion carried by a voice vote of six ayes and no nays.

AGENDA APPROVAL:

Motion Lorenz, second Coale to approve the Agenda as presented Motion carried by a voice vote of six ayes and no nays.

APPROVAL OF THE MINUTES:

Motion Lorenz, second Clemens to approve the 03/08/10 minutes as presented. Motion carried by a voice vote of six ayes and no nays.

FINANCIAL REPORT:

- \$10,000 in project costs was actually two \$5,000 payments to Urban Resource Alliance

**Motion Clemens, second Clark to approve the Financial Report in the amount of \$12,152.65. Roll call vote was as follows:
Voting for: Coale, Clark, Clemens, Lorenz, Winglemire, Jablonski
Voting against: None
Absent: White, Hilty, Raskin
The motion carried.**

PUBLIC COMMENT: None

OLD BUSINESS:

- 1) **Holly Crossing Property**
 - Waiting for results of soil sample
 - OC would like to meet to discuss landscape design grant
- 2) **Façade Grant for 4038 Grange Hall**

(tabled-property owner to bring in balance of receipts)

Motion Lorenz, to move \$4,000 from the directors salary into the façade grant program.

- Receipts are still needed for balance of property owners work
- No money available
- Could wait until new fiscal year
- Lorenz withdrew his motion

3) DDA Director Vacancy (tabled)

- Remained tabled

NEW BUSINESS:

1) Mike Gaylord-Antique Appraisal Fair w/downtown broadcast

Mike Gaylord comments:

- Proposing Mother’s Day weekend
- Does three radio shows on Sat. and one on Sun.
- Does free appraisals after the show
- Asking DDA to fund \$500 of cost
- Some merchants are already supporting the event
- Will stay over to Sunday if asked
- Has not asked for other support yet, such as from the Chamber
- Can hold event anywhere
- DDA will put on agenda for next month
- Could perhaps tie it into the antique show on June 12

2) Proposed FY10-11 budget

- Current budget was reviewed
- \$87,000 remains in the budget

- \$124,000 in fund balance
- Could make extra payments on loan
- Cushion increases every month there is not a DDA Director
- DDA should reimburse Village for Powers time if she continues to fill in as the acting Director
- Interest savings could be used to help pay down the debt

3) Proposed work plans for 2010

- Proposed plans do not have to be adopted until June
- Would like to shift web site items to the Organization committee from Business Development Committee

4) Battle Alley summer closure

- People tried to drive around planters
- Planters got cracked when moved
- Thinking of going to fencing this year
- Do not enter signs would be needed
- Would need to purchase 6 sections of fencing
- Activities are being planned from June 15 to September
- Holly Hotel is planning several events
- No negative comments about last summer’s closure
- Posts would be \$50/each and Fencing panels are \$125/ea

REPORTS:

1) Committees

- Organization met to work on proposed budget and to add missing items to the website
- Golf outing is in June and may partner with Dickens 50/50

- Chamber outing is July 31
- Promotions sending out cards for Ladies Night Out
- Raised \$1,200 from local businesses
- Business Development worked on their plan and budget
- Design not meeting until next month
- Building is down on Broad St.
- Mainstreet will do landscape design
- Pots went to Hall's last week and will cost \$35/pot
- New owners of MacCrossans building talked about their plans with the Village
- Processed paperwork for first draw on the MEDC grant for Village Hall feasibility study

2) Village Manager & Acting DDA Director:

- OC year-end evaluation in packet
- Arbor Day celebration is April 30
- Will plant a tree where building came down

BOARD COMMENTS:

- Hydroponic gardening store is opening in town
- Rumors that they will be growing medical marijuana are false
- Store will open in a couple of weeks
- Coale volunteered to serve on the Budget committee
- A person has offered to serve as the DDA director, for only personal expenses, no salary
- Might be worth discussing
- Should offer some of those who submitted applications the same opportunity

- If pleased with the job they do, could start them on salary the following year

ADJOURNMENT:

Motion Clemens, second Lorenz to adjourn the meeting at 6:22. Motion carried with a voice vote of six ayes and no nays.

Sheri McGee, Transcriber