

VILLAGE OF HOLLY
DOWNTOWN DEVELOPMENT AUTHORITY
Minutes of June 8, 2009 Regular Meeting

The Village of Holly Downtown Development Authority meeting was called to order at 5:29 p.m. by John Winglemire in the Village Council Chambers located at 315 S. Broad Street, Holly, Michigan.

Board Members Present

Kel Leigh Coale
James Hilty
Evelyn Raskin
Lisa Clark
Marty Lorenz
Ray Rath
Pete Clemens
John Winglemire

Board Members Absent

Jeannie Montooth

Others Present

John Lauve

Staff Present

Suzanne Perreault
Marsha Powers

Motion Clemens, second Lorenz to excuse Montooth. Motion carried by a voice vote of eight ayes and no nays.

APPROVAL OF THE MINUTES:

Changes:

- Page 1, Presentations, last bullet point, change "issues" to "issued"

Motion Clemens, second Clark to approve the 5/11/09 regular meeting minutes as amended. Motion carried by a voice vote of eight ayes and no nays.

AGENDA APPROVAL:

Motion Clemens, second Rath to approve the Agenda as presented. Motion carried by a voice vote of eight ayes and no nays.

FINANCIAL REPORT:

Perreault said all the expenses were normal. There will be a carry-over of approximately \$10,000-\$15,000 into the new budget year.

**Motion Clemens, second Clark to approve the Financial Report in the amount of \$7,889.10. Roll call vote was as follows:
Voting for: Coale, Hilty, Raskin, Clark, Lorenz, Rath, Clemens, Winglemire
Voting against: None
Absent: Montooth
The motion carried.**

PUBLIC COMMENT: (None)

John Lauve of 200 N. Saginaw:

- Should have a business directory where the clock use to be at the corner of S. Saginaw and E. Maple
- Sidewalk should line up
- More light is needed at the crosswalk

PRESENTATIONS:

- 1) None

OLD BUSINESS:

- 1) **Holly Crossing Property**

- Working with different CSX reps to get soil tested
- Checking to see if flagging is needed due to proximity to the tracks
- Construction close to the tracks may require paying a CSX person to be present at the site

- 2) **Dickens Festival Update**

- Next meeting is Tuesday, June 9th
- Perreault attends the meetings, is on the fund raising committee, writes grants and will help with various fund raisers
- Meetings are frustrating and unproductive
- Mostly, members complain about the previous year, not pro-active
- Entertainment alternative discussion was productive
- Leadership is needed
- Budget estimate is \$20,000, which is probably too high
- Unlikely there will be funds for 3 weekends
- \$10,000 budget is more likely
- Put budget toward 1st and 2nd weekend and let 3rd weekend be all volunteer
- Some money was to be in the bank by June, but that has not happened
- Sponsor pledge letters were sent but there was only \$1000 worth of commitments

NEW BUSINESS:

- 1) **DDA Work Plans for 2009-2010-final approval**

- Spelling corrections were made
- Work plans have been approved
- Will be presented to the Village Council in June
- DDA District businesses will receive a copy of the planned projects
- Promotions totals were discussed
- Budgeted amount is \$5,670

Motion Clemens, second Clark to approve the DDA Work Plan for 2009-2010 pending the stated changes. Roll call vote was as follows:

Voting for: Coale, Hilty, Raskin, Clark, Lorenz, Rath, Clemens, Winglemire

Voting against: None

Absent: Montooth

The motion carried.

- 2) **Urban Resource Alliance Study**

- Powers and Perreault would like to form a sub-committee with themselves, two DDA members and two Council members to do a study of the Village Hall building
- Would look at what businesses would be viable in the downtown
- Grants could be sought through several organizations
- Sub-committee could look at pros and cons before requesting grants
- Clemens and Clark agreed to serve as the DDA representatives
- Clemens will serve as both a DDA and Council representative so the committee has a uneven number of members

REPORTS:

1) Committees

- Promotions will be working with a billboard company for advertising
- Design is still working on the CSX property use plan
- Planted flowers
- Flowers were planted at Kerton's on the north end because they agreed to water them
- Organization will send out a newsletter in July to all Holly residents
- Business Development Committee met and discussed closing Battle Alley for the month of August
- Some Battle Alley businesses seem to be opposed to closing the street
- Farmers market will be starting in July, organized by the owner of the Mill
- There is a \$250 grant available for outdoor seating

2) DDA Director Perreault:

- Couple of new teams for the golf outing
- Working on the annual revenue/expenditure report to the County and State
- Asked businesses for \$25 to purchase more advertising for the sidewalk sales
- Several checks have been received
- There is a good chance McCrossins restaurant has a buyer
- DDA may be able to assist the sale through a façade grant
- Negotiations are ongoing
- Denial letter was received for a façade grant from the state for 101 S. Saginaw
- Writing the grant was a good

experience

- Will be better prepared next year
- Would be good to present several grant requests at the same time

3) Village Manager Powers:

- Will cost \$25,000 to replace the clock that DDA originally bought for \$19,475
- Have filed a claim through the insurance carrier of the guy that hit it
- May put old clock on Craig's List
- Replacement clock will be basically the same as the old one
- Will take 3-4 weeks to receive the replacement

BOARD COMMENTS:

- Discussed golf outing, which will be held at 1:00 p.m. on Sunday
- Teams are needed

ADJOURNMENT:

Motion Clemens, second Lorenz to adjourn the meeting at 6:08 PM. Motion carried by a voice vote of eight ayes and no nays.

Sheri McGee, Transcriber