

VILLAGE OF HOLLY
DOWNTOWN DEVELOPMENT AUTHORITY
Minutes of January 12, 2009 Regular Meeting

The Village of Holly Downtown Development Authority meeting was called to order at 5:30 p.m. by John Winglemire in the Village Council Chambers located at 315 S. Broad Street, Holly, Michigan.

Board Members Present

Lisa Clark
Kel Leigh Coale
Pete Clemens
Ray Rath
Marty Lorenz
James Hilty
John Winglemire
Jeannie Montooth
Evelyn Raskin

Board Members Absent

Staff Present

Suzanne Perreault

Others Present

APPROVAL OF THE MINUTES:

Motion Hilty, second Clark to accept the 12/81/08 regular meeting minutes as presented. Motion carried with a voice vote of nine ayes and no nays.

AGENDA APPROVAL:

Motion Montooth, second Lorenz to approve the Agenda as presented. Motion carried with a voice vote of nine ayes and no nays.

FINANCIAL REPORT:

Perreault said everything in the report was routine.

Motion Montooth, second Rath to approve

the Financial Report in the amount of \$9,0005.99. Roll call vote was as follows: Voting for: Coale, Clark, Clemens, Rath, Lorenz, Hilty, Winglemire, Montooth, Raskin
Voting against: None
Absent: None
The motion carried.

PUBLIC COMMENT:

- There were no public comments.

OLD BUSINESS:

* Transcriber note: recording did not begin until part way through Old Business #1

1) Holly Crossing Property

- Several calls to CSX
- CSX is drafting a new lease
- Village will provide a quit claim deed from current lessee

2) Dickens Festival Update

- Discussed packet information
- Meeting will be held Jan 27, 2009 at 5:30 PM to discuss the festival
- Downtown business owners, sponsors and others with a stake in the festival will be invited to discuss the impact the festival has on them
- 2009 festival plans will be discussed
- Feedback will be used to plan 2009 festival
- DDA Board input is needed
- DDAs responsibility to fund festivals was questioned
- Perhaps DDA funds and energies would be better spent in attracting new business, façade grants, etc.
- Others should help run the festivals rather than dump everything in Perreault's lap
- Would be good to have some businesses from the north end of town on the Board and helping with festivals
- Perreault did a great job on the festival this year
- Board could set an amount that they are willing to contribute ahead of time

NEW BUSINESS:

1) DDA Board Meeting & Committee Meeting Schedule

- List was presented showing all the planned Board and Committee meetings scheduled in 2009
- Some meetings could be held in the Village Offices as long as all members can climb the stairs

2) 2009 Calendar of Events

- Discussed tentative Calendar of Events
- Need to be aware of event costs to the Village for Police labor, DPW labor, etc.
- No sidewalk sales last summer because shop owners did not coordinate the event
- Would like to talk to various parties involved in the events before voting on the calendar
- Chamber used to be much more involved and should be again

Motion Clemens, second Lorenz to table approval of the Calendar of Events. Motion carried by a voice vote of nine ayes and no nays.

3) Proposed Budget Amendments – Resolution 2009-1

- TIF Capture was underestimated
- Will have an \$8,870 increase
- Asked businesses to contribute \$35 to Ladies Night Out which shows as both revenue and a promotion expense
- Various line items were discussed

Motion Clemens, second Clark to approve Resolution 2009-1 Proposed Budget Amendments. Roll call vote was as follows: Voting for: Coale, Hilty, Raskin, Clark, Lorenz, Rath, Clemens, Montooth, Winglemire

Voting against: None

Absent: None

The motion carried.

4) Committee Chairperson Job Description & Appointments

- Mainstreet O.C. will come in April to do an evaluation
- Would like a DDA Member to update

the Board on what is being done in the Committees

- Winglemire volunteered to report on the Design Committee meetings

REPORTS:

1) Committees

- Promotions Committee put together the Calendar of Events
- Organization Committee sent out a newsletter
- Will hold a town meeting on February 11, when Mainstreet OC will have a follow-up visit
- DDA needs to hold an annual meeting
- Would like to invite DDA District stake holders to share their comments
- Perhaps people with good ideas will be willing to serve on a committee
- PR Committee is working on recruiting and has received three responses one day after sending out a letter

2) DDA Director Perreault:

- Received a call from a new resident who is a marketing consultant
- Would like to sponsor one of her sessions on how to operate in a down economy
- Session would be free of charge
- Only cost would be advertising
- Should coordinate with the Chamber
- Registered for Mainstreet Nat. Conf. in Chicago
- Jan. 27 at 10 AM will be a ribbon cutting ceremony for Metro PC next to Party Central

3) Village Manager Powers:

- Has been working with Perreault on

bringing new businesses to town

- Someone would like to put a roller rink in at Joseph Pontiac building but price is a problem
- Money would be available from the state if business moves into this building
- Optometrist may move business to town
- Taco Bell is moving ahead

BOARD COMMENTS:

- No comments

ADJOURNMENT:

Motion Clemens, second Montooth to adjourn the meeting at 6:22 PM. Motion carried by a voice vote of nine ayes and no nays.

Sheri McGee, Transcriber

